

ICSC PRESENTS COLLABORATION AGREEMENT WITH NATIONAL ASSOCIATIONS OF RETAIL REAL ESTATE.

London, 1 May 2018 — The International Council of Shopping Centers (ICSC) is pleased to announce the signing of formal agreements with 13 national associations of retail real estate allowing for a more collaborative, strategic and mutually beneficial relationship that will advance the interests of the retail real estate industry. The countries participating include:

- Austria
- Belarus
- Belgium
- Denmark
- Finland
- France
- Germany
- Iceland
- Italy
- Luxembourg
- The Netherlands
- Norway
- Poland
- Portugal
- South Africa
- Spain
- Sweden
- Turkey

The agreements will ensure the retail real estate industry is broadly recognised for the integral role it plays in the social, civic, and economies of communities across the globe. Within the European Union alone, the industry contributes 27 million jobs and nearly €2 trillion in tax revenue from retail sales.

The collaboration that results from these agreements will create a more powerful voice for the industry, as well as a platform for members to share best practices more effectively. Key areas of focus include:

- Public Affairs and Outreach — a unified voice on behalf of the retail real estate industry to enhance perception and understanding of the importance and contribution of retail destinations to the vitality of the communities they serve.
- Events, Research and Programmes — enhancing the quality of retail environments by sharing thought leadership, case studies and combining the collective insights of over 10,000 members across Europe.
- Member Benefits — better support and engagement of members by focusing on organization co-operation and offering a clear value proposition.

“The new agreements are an incredible step to help move the industry forward at a time of immense change,” stated Bill Kistler, ICSC’s Executive Vice President & Managing Director – EMEA. “Together we bring valuable perspective and resources to our members to help them manage change and create new opportunities.”

“It is a pleasure to see the national associations of retail real estate partner with ICSC. By working together we are able to give the industry a stronger voice and enable national members access to global expertise as they evolve their own markets and create new opportunities.” Josip Kardun, ICSC European Chair.

ABOUT ICSC

ICSC serves the global retail real estate industry. We provide our 70,000+ member network in over 100 countries with invaluable resources, connections and industry insights, and actively work together to shape public policy. For more information about ICSC visit www.icsc.org/europe